

**R** **I** **E** **T** **V** **E** **L**  
**F** **A** **N** **V** **I** **L** **L** **Y**

Rietveld	Specimen and Technical Documentation Version 1.0
Designer	Mark Niemeijer
Release	December, 2024
Licensing	Licenses are available for Desktop-, Web-, and Trial fonts. For other licensing options not mentioned, such as app or unlimited users, please get in touch. Student discount (-50%) is available on request.
Trial Fonts	Test versions of all typefaces are available on our website for free. These have a limited character set that includes A-Z, a-z, 0-9 and some basic punctuation.
Font Formats	Desktop OTF webfonts WOFF and WOFF2. Other formats like TTF and EAT are available on request.
Rietveld Family	4 Styles, 2 Weights
Proportional	Rietveld Regular Rietveld Bold
Monospace Subfamily	Rietveld Mono Regular Rietveld Mono Bold

#### About

Introducing Rietveld, a geometric typeface based on the design of Maxeville, following its proportions. Expanding the idea of constructed typography. The Rietveld family is designed in the true Dutch tradition of reduction and soberness and influenced by the work of Gerrit Rietveld, more so of his colleague and fellow De Stijl member Bart van der Leck. Specifically his studies of deconstructing images to abstract compositions and his typographic expressions from the 1930s'. The result are letterforms composed exclusively from vertical, horizontal and diagonal shapes - creating abstract but legible rhythms.

#### Additional Information

Rietveld is designed by Mark Niemeijer, initially as an Open Studio project. Starting in 2022, Rietveld (V1.0) was released in 2024.

#### Foundry

SM is a digital type foundry based in Apeldoorn, the Netherlands, initiated in 2017 by Open Studio. We design and distribute modern retail- and custom fonts that serve the end user and help them communicate clearly. At SM Foundry we produce fonts with functional and aesthetic consideration, resulting in a library of versatile typefaces. In addition to our retail fonts, we offer design solutions in the form of typeface customization, language extensions, custom characters, fonts, complete typefaces and other typographic design services.

If you'd like to meet up, discuss a prospective project or find out more about a typeface or SM, please get in touch through the website or following e-mail address as stated below.

#### Language Support

Afrikaans, Albanian, Basque, Bosnian, Breton, Catalan, Croatian, Czech, Danish, Dutch, English, Estonian, Faroese, Filippino, Finnish, French, Frisian, Friulian, Gaelic, German, Greenlandic, Hungarian, Icelandic, Indonesian, Irish, Italian, Kinyarwanda, Latin, Latvian, Lithuanian, Luxembourgish, Malay, Maltese, Norwegian, Māori, Montenegrin, Polish, Portuguese, Romanian, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish, Swahili, Swedish, Turkish, Welsh, Western Frysian, Zulu and more.

#### Licensing

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#### Copyright

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#### Contact

Mail@s-m.nu  
www.s-m.nu

Proportional, 2 Styles

1 Rietveld Regular  
2 Rietveld Bold

Monospace, 2 Styles

3 Rietveld  
4 Regular  
Bold

Rietveld Regular and Bold, 415 pt

Ascender 915

Cap Height 720

X Height 505



Baseline 0

Descender -215



Rietveld  
Regular

Aa Bb Cc Dd Ee Ff Gg  
Hh Ii Jj Kk Ll Mm Nn Oo  
Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9  
@ . ! ? [ \$ %

## Prospect of the Movement

# Balancing the Principles Rectangular Images Straight and Horizontal

1 Regular, 18 pt / 18 pt

This new plastic idea will ignore the particulars of appearance, that is to say, natural form and colour. On the contrary it should find its expression in the abstraction of form and colour, in the straight line and the clearly defined primary colour. These constraints allowed only primary colours and non-colours, squares and rectangles, straight and horizontal or vertical lines. Nieuwe beelding saw itself as reaching beyond the changing appearance of natural things.

2 Regular, 12 pt / 13 pt

This new plastic idea will ignore the particulars of appearance, natural form and colour. On the contrary it should find its expression in the abstraction of form and colour, that is to say in the straight line and the clearly defined primary colour. With these constraints, his art allowed only primary colours and non-colours, only squares and rectangles, only straight and horizontal or vertical lines. The De Stijl movement initially adopted Mondrian's principles until around 1924 when it rejected some of them and adopted those of Elementarism, which included the use of dynamic diagonal lines, allowing colour to infuse more energy into a work, and the rejection of harmonious and balanced relationships. Nieuwe beelding saw itself as reaching beyond the changing appearance of natural things to bring an audience into intimate contact with an immutable core of reality.



14 pt

International Monument Foundation Structuralist Bureau Retrospective

24 pt

Olympic Metabolism Expression After Jazz

34 pt

Rational Thoughts Utilize Formats

44 pt

Offices For The Generation

54 pt

Wealth Reflects Phrases

64 pt

Futurist Institute Tasks

74 pt

Artificial Manifesting

84 pt

Globalize Objectives

94 pt

Villiger Associates

Rietveld  
Boud

Aa Bb Cc Dd Ee Ff Gg  
 Hh Ii Jj Kk Ll Mm Nn Oo  
 Pp Qq Rr Ss Tt Uu  
 Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9  
 @ . ! ? [ ] ^ \_

# Prospect of the Movement

# Against and Narrative Perspective Revealed Group of Suggestion

1 Bold, 18 pt / 18 pt

This new plastic idea will ignore the particulars of appearance, that is to say, natural form and colour. On the contrary it should find its expression in the abstraction of form and colour, in the straight line and the clearly defined primary colour. These constraints allowed only primary colours and non-colours, squares and rectangles, straight and horizontal or vertical lines. Nieuwe beelding saw itself as reaching beyond.

2 Bold, 12 pt / 13 pt

This new plastic idea will ignore the particulars of appearance, natural form and colour. On the contrary it should find its expression in the abstraction of form and colour, that is to say in the straight line and the clearly defined primary colour. With these constraints, his art allowed only primary colours and non-colours, only squares and rectangles, only straight and horizontal or vertical lines. The De Stijl movement initially adopted Mondrian's principles until around 1924 when it rejected some of them and adopted those of Elementarism, which included the use of dynamic diagonal lines, allowing colour to infuse more energy into a work, and the rejection of harmonious and balanced relationships. Nieuwe beelding saw itself as reaching beyond the changing appearance of natural things to bring an audience into intimate contact with an immutable core of reality.

14 pt (SS01)

International Monument Foundation Structuralist Bureau Retrospective

24 pt

Olympic Metabolism Expression After Jazz

34 pt

Rational Thoughts Utilize Formats

44 pt

Offices For The Generation

54 pt

Wealth Reflects Phrases

64 pt

Futurist Institute Tasks

74 pt

Artificial Manifesting

84 pt

Globalize Objectives

94 pt

Villager Associates

R I E T V E I D  
I M O N O I  
R E G U I R I

Aa Bb Cc Dd Ee Ff Gg  
Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9  
@ . : ; , ! ? [ \$ %

## Prospect of the Movement

Original Ideas  
 Formalist Modularist  
 Gauche Capsules

1 Mono Regular, 18 pt / 18 pt

This new plastic idea will ignore the particulars of appearance, that is to say, natural form and colour. On the contrary it should find its expression in the abstraction of form and colour, in the straight line and the clearly defined primary colour. These constraints allowed only primary & non-colours.

2 Mono Regular, 12 pt / 13 pt

This new plastic idea will ignore the particulars of appearance, natural form and colour. On the contrary it should find its expression in the abstraction of form and colour, that is to say in the straight line and the clearly defined primary colour. With these constraints, his art allowed only primary colours and non-colours, only squares and rectangles, only straight and horizontal or vertical lines. The De Stijl movement initially adopted Mondrian's principles until around 1924 when it rejected some of them and adopted those of Elementarism, which included the use of dynamic diagonal lines, allowing colour to infuse more energy into a work, and the rejection of harmony and balance.



14 pt

Structuralist Retrospective

24 pt

New Jazz Ensemble

34 pt

Formats Neutral

44 pt

Garden Modular

54 pt

Wealth Phrases

64 pt

Mainz Olympics

74 pt

Eastern Future

84 pt

Still Reflects

94 pt

Village Office

R I E T V E L D  
I M P R E S S I O N  
I M P R E S S I O N

Aa Bb Cc Dd Ee Ff Gg  
Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9  
@ . : ; , ! ? [ ] ^

# Prospect of the Movement

A line can be drawn in a straight line and the clearly defined primary colour. These constraints allowed only primary & non-colours.

1 Mono Bold, 18 pt / 18 pt

This new plastic idea will ignore the particulars of appearance, that is to say, natural form and colour. On the contrary it should find its expression in the abstraction of form and colour, in the straight line and the clearly defined primary colour. These constraints allowed only primary & non-colours.

2 Mono Bold, 12 pt / 13 pt

This new plastic idea will ignore the particulars of appearance, natural form and colour. On the contrary it should find its expression in the abstraction of form and colour, that is to say in the straight line and the clearly defined primary colour. With these constraints, his art allowed only primary colours and non-colours, only squares and rectangles, only straight and horizontal or vertical lines. The De Stijl movement initially adopted Mondrian's principles until around 1924 when it rejected some of them and adopted those of Elementarism, which included the use of dynamic diagonal lines, allowing colour to infuse more energy into a work, and the rejection of harmony and balance.

14 pt

Structuralist Retrospective

24 pt

New Jazz Ensemble

34 pt

Formats Neutral

44 pt

Garden Modules

54 pt

Weight Phases

64 pt

Mainz Olympics

74 pt

East-West Front

84 pt

Structuralist Retrospective

94 pt

Structuralist Retrospective

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