

H H c i u n e r

F A M I L Y

Häuser	Specimen and Technical Documentation Version 2.1
Designer	Mark Niemeijer
Release	18.12.2017
Licensing	Licenses are available for Desktop-, Web-, and Trial fonts. For other licensing options not mentioned, such as app or unlimited users, please get in touch. Student discount (-40%) is available on request.
Trial Fonts	Test versions of all typefaces are available on our website for free. These have a limited character set that includes A-Z, a-z, 0-9 and some basic punctuation.
Font Formats	Desktop OTF webfonts WOFF and WOFF2. Other formats like TTF and EAT are available on request.
Häuser Family	4 Styles, 4 Weights 10 Hairline 20-80 Multiform 40 Light 60 Regular

About

Hauser is a deep dive in the concept of constructed typography. Formed by basic geometric shapes; circles, squares and lines are repurposed in multiple characters. Resulting in abstract individual characters that become legible when paired together.

Additional Information

Hauser is designed by Mark Niemeijer, initially as an Open Studio project. Starting in 2014, SM Hauser (V.1.1) was released in 2017.

Foundry

SM is a digital type foundry based in Apeldoorn, the Netherlands, initiated in 2017 by Open Studio. We design and distribute modern retail- and custom fonts that serve the end user and help them communicate clearly. At SM Foundry we produce fonts with functional and aesthetic consideration, resulting in a library of versatile typefaces. In addition to our retail fonts, we offer design solutions in the form of typeface customization, language extensions, custom characters, fonts, complete typefaces and other typographic design services.

If you'd like to meet up, discuss a prospective project or find out more about a typeface or SM, please get in touch through the website or following e-mail address as stated below.

Language Support

Afrikaans, Albanian, Basque, Bosnian, Breton, Catalan, Croatian, Czech, Danish, Dutch, English, Estonian, Faroese, Filipino, Finnish, French, Frisian, Friulian, Gaelic, German, Greenlandic, Hungarian, Icelandic, Indonesian, Irish, Italian, Kinyarwanda, Latin, Latvian, Lithuanian, Luxembourgish, Malay, Maltese, Norwegian, Māori, Montenegrin, Polish, Portuguese, Romanian, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish, Swahili, Swedish, Turkish, Welsh, Western Frysian, Zulu and more.

Licensing

Typefaces may only be used as dictated by the terms of the SM End User License Agreement (EULA). Visit our website for all licensing information. All typefaces or fonts are exclusively available on s-m.nu.

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Contact

Mail@s-m.nu
www.s-m.nu

Hauser

¹ 10 Hairline ² 20-80

Multiform ³ 40 Light

⁴ 60 Regular

Hauser Multiform and Regular, 415 pt.

Ascender 724

Cap Height 482

X Height 244

Baseline 0

Descender -240

SM

Hauser Specimen

03



Hauszer

10 Hairline

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt
Uu Vv Ww Xx Yy Zz & AE ß @
0 1 2 3 4 5 6 7 8 9 : ; , ! ?

Mega Structures:
 “Towards the Group
 Form.” World Architecture, 75

1 Hairline, 16 pt / 16,5 pt.

The Congrès Internationaux d'Architecture Moderne was founded in Switzerland in 1928 as an association of architects who wanted to advance modernism into an international setting. During the early 1930s they promoted the idea that urban development should be guided by four functional categories: dwelling, work, transportation, and recreation. By the early 1950s it was felt that CIAM was losing its avant garde edge so in 1954 a group of younger members formed a new party under the name of “Team Ten”.

2 Hairline, 12 pt / 12 pt.

Team Ten included the inner circle Dutch architects Jacob Bakema and Aldo van Eyck, Italian Giancarlo De Carlo, Greek Georges Candilis, the British Peter & Alison Smithson and the American Shadrach Woods. The architects introduced concepts like human association, cluster and mobility, with Bakema encouraging the combination of architecture and planning in urban design. This was a rejection of the previous approach by Congrès Internationaux.

3 Hairline, 8 pt / 9 pt.

Kenzo Tange was invited to the CIAM 59 meeting of the association in Otterlo, The Netherlands. In what was to be the last meeting of CIAM, he presented two theoretical projects by the architect Kiyonori Kikutake: the Tower-shaped City and Kikutake's own home, the Sky House. This presentation exposed the fledgling Metabolist movement to its first international audience. Like Team Ten's human association concepts, Metabolism too was exploring new concepts in urban design. After the meeting, Tange left for Massachusetts Institute of Technology to begin a four-month period as a visiting professor. It is possible that based upon the reception of Kikutake's projects in Otterlo he decided to set the fifth year project as a design for a residential community to be constructed on the water of Boston Bay. Tange felt a natural desire to produce urban designs based upon a new prototype of design.

14 pt

International Monument Foundation for the Structuralist Retrospective

24 pt

Olympic Metabolism Expression After Jazzist

34 pt

Rational Thought Utilizing Formats

44 pt

Offices for the Generation

54 pt

Wealth Reflects Phrases

64 pt

Futurist Institute Task

74 pt

Artificial Manifesting

84 pt

Globalize Objective

94 pt

Entirely Associate

H | C | U | S | E | R

2 | 0 | - | 8 | 0

M | U | L | T | I | F | O | R | M

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
 Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt
 Uu Vv Ww Xx Yy Zz & Æ ß @
 0 1 2 3 4 5 6 7 8 9 : ; ! ?

Learn Traditional Painting Or Join the Avant-Garde

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Hauser
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 Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt
 Uu Vv Ww Xx Yy Zz & AE ß @
 0 1 2 3 4 5 6 7 8 9 : ; , ! ?

Artist Utilized their
 Dadaist Ideology
 for Cité L'Aubette

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Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt
Uu Vv Ww Xx Yy Zz & Æ ß @
0 1 2 3 4 5 6 7 8 9 : ; , ! ?

Interviewing Art in a Sculpture Garden Tradition of Forms.

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