

Affairs

FAMILY

Affairs	Specimen and Technical Documentation Version 2.1
Designer	Mark Niemeijer
Release	10.12.2021
Licensing	Licenses are available for Desktop-, Web-, and Trial fonts. For other licensing options not mentioned, such as app or unlimited users, please get in touch. Student discount (-40%) is available on request.
Trial Fonts	Test versions of all typefaces are available on our website for free. These have a limited character set that includes A-Z, a-z, 0-9 and some basic punctuation.
Font Formats	Desktop OTF webfonts WOFF and WOFF2. Other formats like TTF and EAT are available on request.
Affairs Family	3 Styles, 1 Weight Affairs Regular Affairs Italic Affairs Monospace

About

Affairs is a compact but versatile serif type family. Its geometric structure and sleek curves give it a functional but soft character, allowing it to be applied in both formal and informal settings. Affairs has characteristics and proportions that are similar to everyone's favorite neo-grotesque, which makes it a great compaignon for sans serif typefaces.

Additional Information

Affairs is designed by Mark Niemeijer, initially as an Open Studio project. Starting in 2018, Affairs (V.1.1) was released in 2021.

Foundry

SM is a digital type foundry based in Apeldoorn, the Netherlands, initiated in 2017 by Open Studio. We design and distribute modern retail- and custom fonts that serve the end user and help them communicate clearly. At SM Foundry we produce fonts with functional and aesthetic consideration, resulting in a library of versatile typefaces. In addition to our retail fonts, we offer design solutions in the form of typeface customization, language extentions, custom characters, fonts, complete typefaces and other typographic design services.

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Licensing

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Contact

Mail@s-m.nu
www.s-m.nu

Affairs

¹Regular ²*Italic*

³Monospace

Affairs Monospace and Regular, 415 pt.

Ascender 948

Cap Height 720

X Height 472

Baseline 0

Descender -248



Affairs

Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt
Uu Vv Ww Xx Yy Zz & Æ ß @
0 1 2 3 4 5 6 7 8 9 :;, !?

Mien Ruys. Garden Architecture with Rietveld, in Bergeijk

1 Regular, 16 pt / 16,5 pt.

The key to understanding Carmen Herrera's style is that, before she left Cuba, was trained as an architect. According to Herrera, her optical and minimalist approach to form illustrated her quest for the simplest of pictorial resolutions. This foundation can be seen in her urge to use measurements and tools to create orderly art in a chaotic world. In her own words she thought about the line, the paper and all small parts that get bigger until an image arises. She considered all aspects involved and if she could reduce to improve.

2 Regular, 12 pt / 12 pt.

Her style is defined by her signature geometric abstractions. She presented paintings of just two colors seemingly infinite spatial complications. These sensibilities were initially developed during her six years stint in Paris, where she encountered the ideas of artists like Malevich, Mondrian, and other devotees of Suprematism and De Stijl. She is not only significant for her contributions to geometric abstraction. many works represent the natural world.

3 Regular, 8 pt / 9 pt.

Herrera was not broadly recognized or appreciated for decades, though she sold her first piece of art at age 19. Prior to her recent shows at the Lisson Gallery and Whitney Museum, she had only one major show in 1984 at the now defunct Alternative Museum in New York. As Karen Rosenberg noted, Herrera's first solo art exhibition came over fifty years after she first moved to New York, where she has been since 1954. This is primarily a result of dominant attitudes towards women in art and Cubans in America, which both constitute hurdles she has overcome throughout her career. Despite living in the US for much of her life, publications writing about her recent rediscovery have often labeled her as a Cuban-American artist. Although proud of her heritage, she has consciously avoided relating her work to a particular national or ethnic aesthetic and politicization of her work.

14 pt International Monument Foundation Structuralist Buro Retrospective

24 pt Olympic Metabolism Expression After Jazz

34 pt Rational Thought Utilize Format

44 pt Offices For The Generation

54 pt Wealth Reflects Phrases

64 pt Futurist Institute Tasks

74 pt Artificial Manifesting

84 pt Globalize Objectives

94 pt Villager Associates

Affairs

Italic

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt
Uu Vv Ww Xx Yy Zz & Æ ß @
0 1 2 3 4 5 6 7 8 9 :;, !?

“Approach Towards” Complete Structures for Future Society.

1 Italic, 16 pt / 16,5 pt.

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14 pt *International Monument Foundation Structural Bureau Retrospective*

24 pt *Olympic Metabolism Expressions After Jazz*

34 pt *Rational Thoughts Utilize Formats*

44 pt *Offices for the New Material*

54 pt *Wealth Reflecting Phrases*

64 pt *Futurism Institute Task*

74 pt *Artificial Manifesting*

84 pt *Globalizing Simulate*

94 pt *Flawless Ornament*

Affairs

Monospace

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz
& 0 1 2 3 4 5 6 7 8 9 !?

One of Us Will Turn and Look Behind, (C.49)

1 Monospace, 16 pt / 16,5 pt.

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14 pt

Structuralist Retrospective

24 pt

New Jazz Ensemble

34 pt

Formats Neutral

44 pt

Garden Modular

54 pt

Wealth Phrases

64 pt

Mainz Olympics

74 pt

Eastern Future

84 pt

Still Reflects

94 pt

Village Office

S
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